

**Brigadier general retd. Hans Damen**

Member of the International Consultative Board of New Strategy Center, The Netherlands

Hans Damen retired from the Royal Netherlands Army as a brigadier general in 2019. Complex operations, innovation and intensive international collaboration within NATO and EU characterize his career at the Dutch Ministry of Defense.

He commanded the Operational Support Command, the Materiel Logistic Support Command and was Director of Support of the Army and Head of the Taskforce Logistics / J4 of the Netherlands MOD. He is a pioneer of the use of social media within and by the military and designed and implemented the new model of cooperation between industry and the Netherlands MOD. He cooperated closely with civil authorities on crisis management and disaster relief operations.

Hans was elected Best Civil Servant of the Netherlands in 2013 and Logistics Guru in 2018. Nowadays he works as Divemaster and as Strategic Advisor at Insparcom.nl. Retired from military service, he still strives for world peace.